

LEXY  
*wedding planning*  
MARIE



*it was always you*



Thank you so much for taking the time  
to find out more about us.

We specialize in creating occasions to  
celebrate your love.



# ABOUT

Lexy

An events pro since 2015 (and an amateur long before that), Lexy is certified with the Wedding Planner's Institute of Canada and has a post-graduate degree in Event Management from Humber College.

Lexy started her career in the events business with corporate clients, such as banks and insurance companies, which made her a seasoned event planning pro. Quickly, Lexy became very experienced with production schedules, guest lists, itineraries and onsite execution, even planning incentive travel and multi-day programs regularly.

Lexy soon learned that while she loved events, the corporate space just wasn't a long-term fit. She was aching to work for clients that were more passionate and excited about the events that they were planning. She wanted her clients to be personally invested.

Totally passionate about weddings and excited about having creative control over her brand, Lexy transitioned into her current entrepreneurial role by starting *Lexy Marie* in 2018. A total perfectionist, Lexy handles everything related to her company on her own, from website to marketing, right down to almost all client communication. Lexy's career so far has been jam-packed and intense, and she truly feels lucky to have had such well-rounded experience and education, both on the job and in a classroom environment. Lexy has planned well over 100 events and weddings at this point, with tons more on the books! She is so passionate, and genuinely feels that the best is yet to come.

Lexy likes working with people at happy times in their lives, she truly believes love should be celebrated. She's very "fit-oriented" in her approach, and likes to work on weddings that she's excited about. Open-minded people in love are Lexy's ideal clients.

Lexy's real weddings and editorial/design work have been featured in the New York Times, Toronto Life as well as countless wedding blogs and magazines.



*Trust*

# THE MAGIC OF NEW BEGINNINGS



# FULL WEDDING

*planning*

We are:

Your totally comprehensive, go-to team for all things wedding. In most cases, this includes 12 - 18 months of ongoing, collaborative work between the couple and planner. We'll work with you on every planning and design aspect from venue sourcing right up until the day itself. Regular meetings, emails and calls as needed, attendance at vendor meetings, this package includes it all.

You are:

Someone that wants to leave this to the pros. You may have ideas about colours, style or maybe even a pinterest board started, but you need serious help bringing your ideas to life. We'll source suitable vendors, advise and support your anticipated budget and create a comprehensive design/rental plan. We'll meet monthly so we can keep you up to date and make decisions as we plan. It's a collaborative process, but we're there with you every step of the way to make sure it's perfect and tons of fun for you.





# What's included?

## PRE-PLANNING

- Venue recommendations & sourcing
- Monthly planning meetings to keep up connected and on-track
- Emails and/or calls as needed
- Management of your wedding planning documents, including budget, itinerary, critical path and more
- Event design plan and vendor team creation
- Management of all vendors leading up to, and on the day-of the wedding
- Final vendor confirmations
- Invitation sourcing and etiquette
- Attendance at your rehearsal

## DAY-OF THE WEDDING

- Coordinator and 1-2 assistants onsite from pre-ceremony to late night (usually 8 - 10 hours total)
- Setup & styling of wedding items (within reason - we're happy to clarify restrictions during our consultation)
- Coordination and cuing of ceremony, including procession and musicians
- Access to "emergency kit" all day for you + the wedding VIPs
- MC "coaching" and cuing of all reception programming (including entrances, dances, speeches, etc)
- Overall coordination of the entire day! Our job is to ensure the day goes as smoothly as possible and be the point person for any questions

# MICRO WEDDING

*planning*

We are:

Ready to help you celebrate small. You might be planning a micro wedding because the pandemic caused you to cancel or downsize a larger wedding, or you might just love the idea of celebrating with only your nearest and dearest. We're keeping ourselves apprised of the latest rules, regulations and best practices to help you make the most of a socially distant celebration. Micro-wedding planning services are similar in scope to full planning, but we will plan the event in a shorter timeline, and for up to 50 guests.

You are:

Ready to do this thing! A flexible and open-minded couple that just wants to celebrate love in a special way. You know that city hall isn't for you, but neither is long-term postponement. You might be sick of being in limbo or need help pivoting your existing plans to be more pandemic-friendly. You might have had an intimate wedding vision from the start and just need help pulling it off safely. The key to planning a wedding during the pandemic is remaining flexible, and remembering that love always wins! Even if it doesn't look how you thought it would, we will absolutely make it so memorable and unique. After all is said and done, you'll be so glad you did it.



# What's included?

## PRE-PLANNING

- Venue recommendations & sourcing - we can also work with your existing venue or a home or cottage
- Monthly planning meetings to keep us connected and on-track
- Emails and/or calls as needed
- Management of your wedding planning documents, including budget, itinerary, critical path and more
- Event design plan and vendor team creation, or revision of plans with your existing vendor team
- Management of all vendors leading up to, and on the day-of the wedding
- Final vendor confirmations
- Invitation sourcing and etiquette, including "change of plans" notices
- Attendance at your rehearsal
- Constant updates on the status of the pandemic, and pivoting of plans to allow for socially distanced, safe celebrations that can happen within the government restrictions

## DAY-OF THE WEDDING

- Coordinator and 1-2 assistants onsite from pre-ceremony to late night (usually 8 - 10 hours total)
- Setup & styling of wedding items (within reason - we're happy to clarify restrictions during our consultation)
- Coordination and cuing of ceremony, including procession and musicians
- Access to "emergency kit" all day for you + the wedding VIPs
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**PLEASE NOTE:** This is only available for weddings with an anticipated guest count of 50 or fewer, and couples must be planning their wedding for a 2021 date.

# PARTIAL WEDDING *planning*

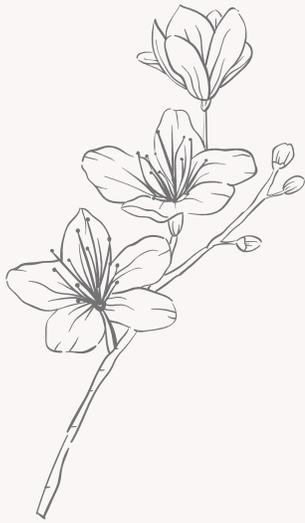
We are:

Available as a resource to you as you plan your wedding. We'll work with you for a total of 40 pre-planning hours, and 10 onsite hours to help make sure your day goes perfectly. Tag us in when you need help, or let us handle a specific part of the wedding planning - need help designing the space? No prob, we'll put together a plan and source the right team. Want someone to attend vendor meetings with you in an ongoing way? We got you. We'll keep you up to date on how many hours you've used, and we'll establish a plan early to help you get the best value from your partial wedding planner!

You are:

Generally organized and know what you want! Partial planning works best when the couple has a well-established vision for their wedding. You will be taking the reins when it comes to wedding planning, but we are available as a resource to help you if you begin to feel overwhelmed. You will need to feel comfortable with managing timelines and moving the planning forward on your own, but we are there to advise and help you when you need support.





## What's included?

This package includes 50 total hours of wedding planning work! Forty for the pre-planning and final confirmations, and ten for the day itself. This package is meant for the couple that feels comfortable managing many of the planning aspects of the wedding, but knows they'll need some support along the way.

Since this package is "client-led" you will need to feel comfortable managing your own timeline and checklist, but you can come to us for support or a second opinion when you need it.

We'll also take areas of the planning off of your hands if you'd like to structure your hours this way. We'll make a plan from the outset to help maximize the value you'll get from your professional help.

If you think partial planning is for you, we'd love to discuss how we might work with you in this capacity! Please contact us to setup a consultation.

# TWO MONTH

## *Takeover*

We are:

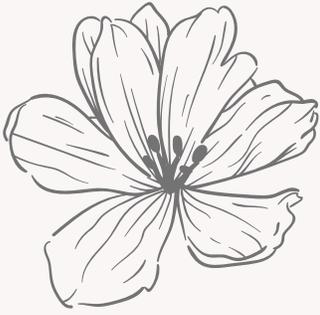
Your last-minute wedding fairy godmother who swoops in and makes sure that all of your wedding plans come together as beautifully as you've planned them! We work with you for the last 8 weeks leading up to your wedding, and even check-in with you about 3 months in advance to make sure that the planning is coming together well, and see if you have any questions.

DIY items or extensive setup required? Make sure to talk to us about this in your consultation - often we can help streamline this for you by providing an extra team member to take the stress off of you and your wedding entourage.

You are:

Super organized and comfortable planning your own wedding. You know what you want to do, how to manage your timeline and feel comfortable interviewing and contracting your own venue and vendors. You know your limits, and that those last 2 months are a busy time that you'll want to be present and enjoy this exciting time.





# What's included?

## PRE-PLANNING

- Three meetings:
  - Status update meeting and review of plans 4-5 months in advance of wedding
  - Itinerary and final details meeting
  - Site visit to venue with client
- Vendor recommendations at time of booking based on a client's inspiration pictures of Pinterest board
- Coordinator will take over as main point of contact during the 4 - 6 weeks leading up to the wedding
- Final confirmations, review of contracts, and sharing of final itinerary with all vendors before the day of the wedding
- Attendance at ceremony rehearsal

## DAY-OF THE WEDDING

- Coordinator and 1-2 assistants onsite from pre-ceremony to late night (usually 8 - 10 hours total)
- Setup & styling of wedding items (within reason - we're happy to clarify restrictions during our consultation)
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- Overall coordination of the entire day! Our job is to ensure the day goes as smoothly as possible and be the point person for any questions or issues.

# LET'S WORK *Together*

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## SOCIAL

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